



**Dr. Ryan Ross  
Cosmetic, Family and  
Implant Dentistry.**

**In-House Dental Plan**

**(P) 805-541-5880**

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*What do people first notice when you walk into a room? Your smile!*

*Make sure it is the best it can be with a visit to Central Coast dentist, Dr. Ryan Ross. Dr. Ross graduated in 2001 from New York University and moved back to practice in his native San Luis Obispo. A family, cosmetic and implant dentist, his state of the art dental office offers digital x-ray and Luma cool teeth whitening.*

*A member of the ADA, CDA, and CCDS, he volunteers his services to local charities and Cal Poly.*

Our entire dental team is dedicated to helping you with all your dental needs.

If you have been pleased with our services, please tell your family and friends! If there is something you feel we can improve upon-please tell us!

## IN-HOUSE DENTAL PLAN

In an effort to help our patients without dental insurance, we have designed an affordable alternative to maintain your preventative care. This plan is not dental insurance and exclusive to our office. Our In House Plan will allow you the opportunity to visit our office regularly for your preventative care. In addition, your restorative work if needed is also discounted. This plan was implemented to help patients continue regular visits to the office. Preventative care is the cornerstone to long term optimal oral health. We sincerely hope this plan provides you with a viable alternative.

### In Office Dental Plan

We are excited to offer the following **In House Dental Plan** to patients who do not have dental insurance.

Benefits of our dental plan include:

- No annual maximum
- No deductible - Wondering whether insurance will pay towards your treatment!
- No waiting period - This means you can start treatment today!
- No preauthorization is ever required

Annual Cost: Individual Plan: **\$425**  
Annual Cost for each additional family member: **\$375**

## Membership Benefits:

### Examinations

New pt/comprehensive exam	100%
Periodic exam (two/year)	100%
Limited exam (one/year)	100%

### Radiographs

Full mouth series (one/5yrs)	100%
Bitewings (one set/year)	100%
Periapical (first film+2 add'l / year)	100%

### Preventive Care

Child cleaning (two / year)	100%
Adult cleaning (two / year)	100%
Fluoride (two/ year )	100%
Sealants	50%

### “Everything Else”

Fillings	20%
Crowns & Bridges	20%
Dentures & Partials	20%
Root Canals	20%
Periodontal therapy/procedures	20%
Extractions	20%
Teeth whitening	20%
.....and more.	

There's no ID card to bring! All your membership information will be kept in your electronic record. Your effective date is the day you sign up and your renewal date is the same date every year.

## ***The Fine Print***

- ***Non-refundable.***
- ***No refunds given if patient chooses not to use their dental plan.***
- ***Plan is subject to change yearly***

*All payments are due AT TIME OF SERVICE to receive the discount. Any services received that are not paid for at the time of service will be billed at the usual, higher fee.*

*If you choose to extend your payment for treatment by paying through [CareCredit](#), the restorative treatment discount is reduced to 10% due to merchant fees. This offer cannot be combined with any other offers.*

*Plan fees are valid only when paid at time of enrollment*

## **PROGRAM EXCLUSIONS AND LIMITATIONS**

- The program is a discount plan, not a dental insurance plan. It cannot be used: In conjunction with another dental plan.
- For costs of dental care which is covered under automobile or medical insurance, or workman's compensation.
- For dental treatment in progress